#### FOR IMMEDIATE RELEASE

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# Dial into History! Award Winning LoDo Audio Tour Now Available Via Cell Phones

Rocky Mountain Audio Guides, producers of the award winning "Walking Tour of Denver's Historic Lower Downtown" CD has partnered with Spatial Adventures, Inc. to provide access to Denver's only audio walking tour from any cell phone. The two mile walking tour is based on the latest telephony and wireless technologies and is compatible with all domestic cell phone carriers. A few of the sites featured on the tour include Union Station, The Oxford Hotel & Cruise Room, Larimer Square, Writer Square, The D&F Tower, Market Street, Coors Field and many more. The new service goes live on April 20<sup>th</sup>.

"Spatial Adventures is very excited about partnering with Rocky Mountain Audio Guides to create a truly memorable audio tour for downtown Denver. The combination of their research, production and exceptional audio content and our service creates the first truly mobile touring experience for Denver", says Scott Hilton, Chief Executive officer of Spatial Adventures, Inc.

Touring callers simply dial (703) 286-6365 and use their keypad to enter credit card information. Forty minutes of tour time is \$8 and a full eighty-minute tour package runs \$15. Purchased audio tour minutes are available for 24-hours after initial activation, giving visitors plenty of time to shop, dine and explore LoDo at their own pace. The required brochure with LoDo map and listing of tour stops is available at several downtown hotel concierge desks, the Colorado Convention Center, the Denver Metro Convention and Visitors Bureau Visitor Information Center at 918 Sixteenth Street, the LoDo Tattered Cover Bookstore or by printing it from the Rocky Mountain Audio Guides website at: www.rmaguides.com

"Partnering with Spatial Adventures allows us to focus entirely on the production of audio tours, which is our core market. We've already talked about working together on future projects," says Barb Rigel, President and Co-Founder of Rocky Mountain Audio Guides. "This is definitely a win-win situation and a perfect fit, since we share a common goal of delivering new and exciting ways of educating and entertaining visitors," she adds.

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## About Rocky Mountain Audio Guides, LLC

Denver based Rocky Mountain Audio Guides, produces custom audio programs, with services including research, scriptwriting, professional recording, graphic design and general marketing support. In addition to historic walking tours, they also produce programs for attractions such as zoos and museums and corporate or educational campus orientations. Audio is provided via CD, MP3 or the new Mobile Touring System for cell phone access. Hotels and other organizations interested in adding a personalized introduction to the LoDo tour written specifically for them, should contact Rocky Mountain Audio Guides. Projects for conventions and other large groups are always welcomed.

For more information, visit the Rocky Mountain Audio Guides, LLC website at www.rmaguides.com phone: (303) 898-7073 - E-Mail: info@rmaguides.com

### About Spatial Adventures, Inc.

Spatial Adventures, Inc, headquartered in Virginia is the first and largest provider of cell phone based touring services in the United States. Their state-of-the-art Mobile Touring System (MTS) technology and use of the familiar cell phone enable great audio tours that are easy to use and cost effective.

For more information visit www.spatialadventures.com



# Latest telephony and wireless technologies bring Denver's only audio walking tour to cell phones!

Special Free Tour Access April 13-18, 2004 For Recipients of This Release (Follow instructions on enclosed brochure).